

windians.in

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WORLD INDIAN NETWORK

PRESENTS

INDO UTSAV IN EUROPE

A Socio-Cultural & Business Platform for Indians to Network with NRI Indians and residents of Europe & Rest of the world to Build Net Worth.

WINing Opportunity

Let's Go

GLOBAL



IN ALLIANCE WITH
**GOVERNMENT
OF INDIA** Embassy

BELGIUM

Venture Overview

Introduction

An initiative by Bong Srijani headquartered in Belgium to represent Europe Chapter partnered by Indian counterpart, Idearcade Digital Solutions Pvt. Ltd. in Kolkata, India.

WIN Mission:

World Indian Network (WIN) is a holistic drive to associate with the NRI Indian Diaspora with the roots for incessant flow of socio-cultural ethos, civilizational values and a platform for entrepreneurial exposure and global branding of Indian talent, trade and tourism.

Engagement | Events | E-commerce | Exports





Europe Chapter

BONG SRIJANI

Bong Srijani is a team of talented and energetic entrepreneurs: **Sabari Mitra, based in Belgium and Amrita Ray, Switzerland** and supported by numerous patrons all over the world. **Srijani** is the incorporation for events in Europe.

We have one single goal – **Spread the aura of India & the Spirit of Bengal across the world.** Seeking to unite the **European Indian Community** for hosting Indian talents, trade and tourism.

PROPOSER



India Chapter

IDEARCADE



Idearcade Digital Solutions Pvt. Ltd. is an enterprise for **business integration of creative & technology solutions** for Startups in India and Abroad to foster ideas that spur a **Dream project worth pursuing**. Drisyayon is a sister concern complementing with **branding and digital marketing** solutions.

Pratayay Sur & Sreeja Ghosh brings to the table a marriage of **creative technology and media** to create a **platform for networking of Indians at home and abroad..**

ENABLER



1st Event | India Chapter

Go Global Business Summit

A successful event at ICCR, Kolkata on 22nd July, 2023.

NETWORK IS NET WORTH





Celebrate Indian Culture & Commerce

Our Goal

Our objective is to promote Indian culture, textiles, art, entertainment, and entrepreneurship in Europe for bilateral business opportunities. During festive seasons like Navratri, Durga Puja, and Diwali, Indians and their European friends enjoy vibrant musical events. To cater to this interest, we are organizing the Indo Utsav in different European countries from 7th Oct to 31st Oct 2023, offering ethnic and fusion designer apparel, jewelry, home decor, and property for Indian and NRI buyers. This event aims to foster cultural exchange and business collaborations between India and Europe.

8+ **Events Per Year**
INDIA | OVERSEAS

We plan to explore
USA, Australia, Latin
America, Africa...



INDO ART & CULTURE



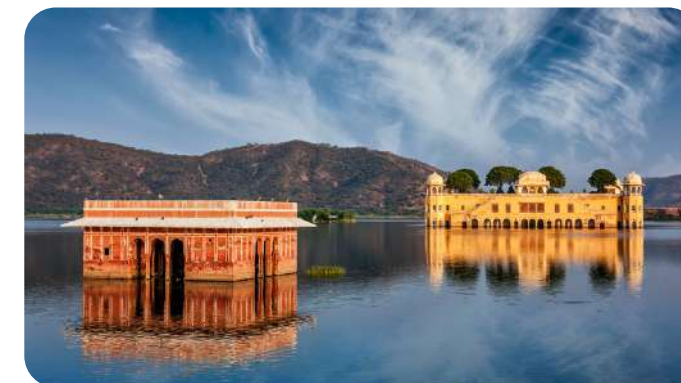
INDIAN HANDICRAFT



INDIAN TEXTILE



INDIAN FOOD



INDIAN TOURISM



INDIAN TRADE

01 IT & Branding

Technology Solution

Web Listing | Social Media
Promo | LIVE Streaming |
Newsletter | Advertising |
Print Solution | Campaign

02 Media & PR

Entertainment

Celebrity Management |
Talent Grooming | Artist
Portfolio | Product Catalog
| TV, OTT, Radio, Podcast

03 E-com & Export

Business Solution

E-commerce Listing | Export
& Import | Manufacturers &
Artisan Connect | Embassy &
Importer | Marketing

04 Event Manage

Global Logistics

PAN India Event | Global
Event | Participant VISA |
Travel & Lodging | Promotion
| Real estate | Merchandise

SCOPE FOR YEARLY SUPPORT

Our Service

Global Networking with fellow Indians as well as foreign nationals for a perfect scope for **pitching your product and service for enhancing Ultimate Net Worth!**

Brand Building



Business Exposure



PAN Global Positioning



India | Europe | World

Target Audience

Focused audience for targeted events based on location, relevance and trend.

Indian & Native Audience

Panelist / Host / SMEs

Media (Print / TV / Web / Social

Embassy / Consulate

Chamber of Commerce

Entrepreneurs / Industrialist

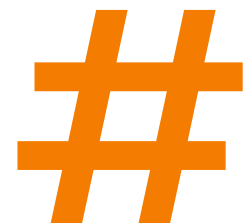
MSME / Business Organization

DGFT / Exporters / Importers

Special Guest / Government Ranks

Angel Investor / Accelerator / Incubator

Influencers & Independent Journalist



THEME INDIA

Our Event Venue Specific

EVENT HIGHLIGHTS

- Event / Platform Registration
- Inauguration (Oil lamp Lighting)
- Guest Felicitation Ceremony
- Musical Event / Literary Meet
- Panel Discussion
- Entrepreneur Speech
- Textile / Food / handicraft Stalls
- Art Exhibition / Book Fair
- EXIM Session
- Brand Acknowledgement (Q&A)
- Product Photography
- Group / Individual Photography
- Brand Interview by Media
- Special Workshop / Activity
- Closing Ceremony



ENTERTAINMENT



FOOD STALLS



TALK SHOW



FLEE KIOSK



GLOBAL ENGAGEMENT

WIN Activity Yearly Calendar

HIGHLIGHTS

- WINdian e-Registration
- Brand Focus Webinars
- Cultural / Literary Online Events
- Online Trainings
- Podcasts & Interviews
- Workshops & Group Activity
- Live Streaming Sales
- E-commerce Promotion
- Online Exporter/ Importer Meet
- G2G & B2B News / Blog
- Streaming Fairs & Seminars
- Talent Hunt & Online Contest
- WINdian Brand Digital Promo
- Tourism Focus Activity
- Branding Calendar Campaigns



WEBINARS & E-EVENTS



LIVE SALES & E-FAIR



WORKSHOP & TRAINING



E-COMMERCE & EXPORTS



Belgium | Switzerland | France | Netherlands | Germany | Sweden | UK

fest WINDO WORLD INDIAN NETWORK

Window To The World

September 23rd | Kolkata

Pre- Puja Event



Opportunity for all Indian Brands and Personality to take **Center Stage** to promote your entity for not just local by **Media Coverage** but European audience through **LIVE Multicast Streaming in all countries.**



Brand Sign Up

E-profiling in our **Global Platform for 1 Year** and Scope for Brand Story featuring for **Global audience networking.**



Global Registration

Scope for **attending any Global Summit / brand kiosk** and Scope for **Export & E-commerce support, Importers connect.**

BOOK NOW



Showcase & AD

Brand Display, Standee AD, Backdrop Logo, Digital AD, Hoarding, Event Brochure Listing & Product Photography



Acknowledgement

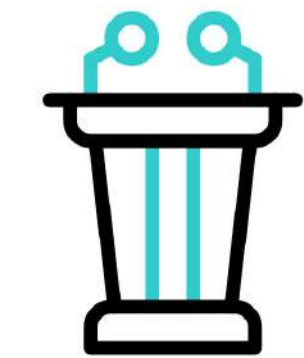
Felicitation by Dignitary and Guest with Memento, Printed Certificated as well as Digital Card valid for 1 Year, video byte. Attended by **MSME, ITPO, BCC, ICC DGFT, Local & Central Government.**



Window To The World

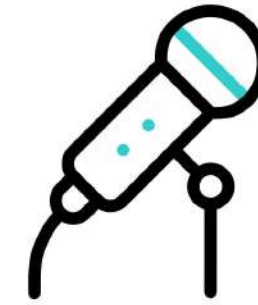
7th October | Belgium | Europe

Indo Utsav



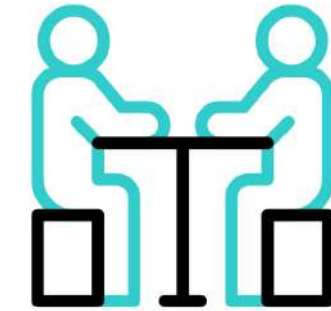
Opportunity for all Indian Brands and Personality to take **Center Stage** to **promote your entity** for not just local **NRI & European audience** but to **Indian Media** through **LIVE Multicast Streaming in all countries.**

Belgium | Switzerland | France | Netherlands | Germany | Sweden | UK



Cultural Event

Musical Show by Indian Singers & Reputed Bands, Event Update in E- Platform, Global audience networking.



Business Summit

Scope for **attending Global Summit / Panel Discussion** and Scope for **Business networking with Importers connect, Indian Embassy.**

BOOK NOW



Festive Fete & AD

Brand Display, Standee AD, Backdrop Logo, Digital AD, Event Brochure Listing & Sales to gathering of Indian Diaspora



Brand Exposure

Felicitation by Dignitary and Guest with Memento, Printed Certificated as well as Digital Card valid for 1 Year, video byte and event photo.



Get Globally Recognized

Opportunity For Brand Exposure

Subscription & Sponsorship

An endeavor to connect B2B & G2G for Indo-European Cultural Exchange and Commerce for Business Branding. We seek to attract foreign funding for India & Bengal Focussed Projects for collaboration.

Reach out for Title Sponsorship & any proposal for collaboration.

REGISTER NOW

1.

WINdian Blue Card

STARTUP PORTAL SUBSCRIPTION (1 Year)
BRAND DISPLAY* (1 VENUE @ India)



€ **150** +Tax (Yr)

2.

WINdian Saffron Card

STANDARD PORTAL SUBSCRIPTION (1 Year)
BRAND DISPLAY* (1 VENUE EACH @ INDIA & OVERSEAS)

€ **500** +Tax (Yr)

3.

WINdian Green Card

PREMIUM PORTAL SUBSCRIPTION (1 Year)
BRAND DISPLAY* (4 VENUES EACH @ India & OVERSEAS)

€ **1800** +Tax (Yr)

*Subject to venue, date, itinerary and event confirmation



Bong Srijani



idearcade

Idearcade Digital Solutions Pvt. Ltd.

Partner Brands

Scope For Sharing The Global Vision

EUROPE EVENTS

Outdoor Partner
ADVERTISING

YTD
TOURISM

WeFreight
EXIM & LOGISTICS

YTD
PRINT MEDIA

DESIGN & BRANDING

ARTIST PLATFORM

MEDIA & CELEBRITY

Digital Content Media

YTD
TV MEDIA



JUST A HANDSHAKE DISTANCE

Patron us Partner us

To Strengthen our ties let us meet
for a WIN-WIN deal as eventually
For **WIN**dians : "WE INDIANS WIN"

- **Get Early Onboard**
- **This is the TIME for INDIA**
- **Profit Locally By Going Globally**
- **Let's Create a Sustainable Network**
- **Leverage your expertise for Global Game**

Belgium | Switzerland | France | Netherlands | Germany | Sweden | UK

Let's WIN As United Indians

Our Contact

Seeking participation of all Indian Indigenous enterprise to explore the gateway to the Global Stage & Market in Europe & Rest of the World.



OPEN TO ANY
PROPOSAL FOR
MUTUAL WIN-WIN
ENDEAVOURS

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📍 Kolkata | Belgium | Switzerland

Vasudhaiva Kutumbakam

Thank You

"The World Is One Family"

Connecting the 32 Million+ Indian
Diaspora Worldwide To The 1.4 Billion
Natives For A Perfect Synergy For The
Betterment Of The Planet

We Have Just begun...



www.windians.in